



**MIDDLETOWN
COMMITTEE
FOR THE ARTS**

Middletown Committee for the Arts

Minutes

Monday, September 12th, 2011 at 5:00 pm

The Healing Coop 272 Mitchell's Lane Middletown, RI 02842

Those In Attendance: Linda Phelan, chair; Diane Andrews; Diana Skaggs; Diane Kerins; Sharon Morgera; Richard Cambra, Liaison to the Town Council

Those Absent: Amy Cordeiro, vice-chair; Carmella Geer; Lisa Hansel; Rod O'Hanley

❖ Call to Order

- Linda called the meeting at 5:25 pm

❖ Review and Approval of August 15, 2011 Minutes

- Linda made a motion to accept the minutes. Diana Skaggs second. Passed unanimously.

❖ Celebration of the Arts Post-Event Reports:

- Revenue Report by Linda:
 - Total revenue \$2,135.20; Net Profit \$424.24 after expenses.
- Post Event Surveys:
 - 89 total surveys, overall impressions either "great" or "good".
 - 89 respondents voted to keep venue.

❖ Linda called for vote to establish 3rd Saturday of August for date of annual arts celebration. Second by Diana Skaggs. Passed unanimously.

❖ Discussion of Recommendations or Changes for Subsequent Celebrations:

- Linda and Richard suggested more available seating in the shade around park. Also encourage patrons to bring blankets, etc...
 - Advertisement for school volunteers should come before the end of the school year.
 - Richard and Diane Kerins suggested consolidation of space between volunteers, food vendors and artists so there isn't as much of a gap.
 - Diana Skaggs suggested that Committee members who are also art vendors should have volunteers working in their tent so that they can participate in the celebration.
 - Richard suggested that the Historical Society might want to coordinate with the Committee for the Arts to ensure that Paradise School has docents available for questions during hours of operation.
 - Diane Andrews suggested the use of a PA system and MC (master of ceremonies) to announce the upcoming performances and demonstrations throughout the day.
 - Linda suggested the use of a shuttle system from the senior center or Aquidneck school to alleviate parking problems.
 - Group discussion of an overall shorter span to the day, perhaps 10am to 4pm.
 - Richard suggested adding a small poll to the thank you notes to the artists, asking what kind of revenue they made, would they return next year, etc...
- ❖ Vote called by Linda to have a break after the October 3rd meeting until January. Second by Diane Kerins. Passed unanimously.
 - ❖ A presentation to the Town Council will be made on Monday, November 7 on the Celebration of the arts Event. Committee members are encouraged to attend.
 - ❖ Meeting adjourned at 6:15.
 - ❖ Next Scheduled Meeting Portsmouth Library, October 3, 2011 @ 5 pm

Respectfully submitted by Diane Kerins.